



Digital
Advertising

PROFESSIONAL SERVICES ADVERTISING

What do lawyers know about marketing? They know to call Lytton. We created two print and digital ad campaigns to position a boutique litigation firm in the highly competitive Toronto legal market. Working with tight timelines, we enhanced the client's existing brand to develop bold messaging, tag lines and creative concepts that reflect the energy and expertise of the firm's young team.

RESULTS:

A satisfied client and industry buzz about this vibrant team of litigators.